



June 11–14, 2026, at Grundahl Park

Bingo • Carnival • Norsk Run • Beer & Food Tent • Fireworks • Parade  
Cash Raffle • Men's Softball Tournament • Volleyball Tournament

Dear Friends of the Frolic,

We're excited to invite you to join us for the 2026 Mount Horeb Summer Frolic — a celebration of community, tradition, and patriotism. This year's event will mark the **250th birthday of the United States**, and we couldn't imagine a better way to commemorate this milestone than coming together with friends, family, and neighbors.

The Frolic and our community thrive thanks to your generous support. Whether you've been a loyal Frolic sponsor for years or are considering contributing for the first time, your support allows us to raise vital funds for our local parks and recreation, bringing health, joy, and connection to our entire community. In the past year alone, your generosity has made it possible for us to donate \$50,000 toward new playground equipment at **Grundahl Park**, \$3,500 toward Aquatic Center staffing through the **Mount Horeb Recreation Department**, \$2,500 to the **Wednesday Night Live** free concert series, and \$10,000 to the **Norsk Golf Club** for replacement of their bowling lane bumpers.

Each year, 60 percent of the Frolic's net proceeds go directly back to parks, recreation and other community efforts, enhancing the quality of life here in Mount Horeb. The remaining 40 percent is shared among nine local service organizations and clubs whose volunteers make the Frolic possible.

We offer a variety of sponsorship opportunities to fit every budget, with meaningful recognition for your support. View information and sign up for a sponsorship [here](#). You can also visit [mthorebsummerfrolic.com](http://mthorebsummerfrolic.com) for general information about the festival, or email questions to [president@mthorebsummerfrolic.com](mailto:president@mthorebsummerfrolic.com).

We cannot wait to celebrate this historic occasion with you the second weekend in June. Your support makes the Summer Frolic possible. Thank you for helping us build a stronger, more vibrant community!

With sincere thanks,

Amy Mertz

*President, Mount Horeb Summer Frolic*