



Thursday, June 10–Sunday, June 13, 2021 at Grundahl Park

Dear Friend of the Summer Frolic,

The Mount Horeb Summer Frolic IS BACK, with the theme *Get Outside & Frolic!* After a challenging year that forced the cancellation of our 2020 community celebration, we're gearing up for a fun slate of activities the second weekend in June. All Summer Frolic proceeds support the nine Mount Horeb service clubs whose volunteers make our event possible, with the remainder of funds issued in grants for local parks and recreation projects that benefit residents of all ages.

We've made some big changes to our raffle this year. Instead of selling 4,000 raffle tickets with 35+ items, we have five prizes on the ticket, and only 300 tickets will be sold. That allows us to put lots of energy into our all-new **Online Silent Auction!** The auction will kick off in late May and run through Frolic weekend. We're hoping to get the entire community on board, as your support is crucial to helping our organization recover from a significant loss of revenue last year. Plus, the Summer Frolic will be our community's first post-pandemic event, and you don't want to miss out on being part of the fun!

There are three ways you can be a part of our Online Silent Auction:

- contribute a new item or gift certificate worth \$25 or more from your business (great advertising!)
- purchase an item or gift certificate from one of your favorite Mount Horeb area businesses
- make a cash donation of \$25 or more, and our silent auction team will use it to purchase gift certificates or merchandise from local businesses

We'll acknowledge all donations on the auction website and on our social media. Donations of \$250 or more will qualify for sponsor status, which brings benefits of extra social media shout-outs all year long, as well as your name displayed on a banner at the Frolic and in a Mount Horeb Mail ad.

To make a cash donation or to contribute an item, complete the form below and mail it with your donated item to Mount Horeb Summer Frolic, P.O. Box 252, Mount Horeb, WI 53572, or drop your item off at the Chamber Office/Welcome Center, 300 E. Main St. Make checks payable to Mount Horeb Summer Frolic. You may also email the form to president@mthorebsummerfrolic.com. The deadline is May 14.

Name of Business or Organization _____

Contact Name _____

Email _____ Phone _____

Amount of cash contribution or fair market value of item _____

Description of donated item (if applicable) _____